

MBA in a Day

Business Law Section



Live Webcast

Date: Thursday, May 29, 2025 | 9:00 am to 4:00 pm

Location: OBA Conference Centre
20 Toronto Street, 2nd Floor, Toronto

Program Chairs: **Hyunju (Crystal) Park**, Gowling WLG
Ghazal Hamedani, Kalfa Law
Irene Lai, Fasken Martineau DuMoulin LLP



Professionalism Hours: This program contains 0hr 30m
Substantive Hours: This program is eligible for up to 5h 30m
The OBA has been approved as an Accredited Provider of Professionalism Content by The Law Society of Ontario.

Join us to boost your business and financial knowledge, as well as your ability to protect and advocate for your clients' legal interests. In this one -day course, you will gain a greater understanding of how to address complicated financial and business issues that often arise for your corporate clients.

Find out the right questions to ask when working with financial and communications experts in order to save your client's time and money. By enhancing your business expertise, you will also reduce the risk of negligence and liability that might arise in your legal practice.

Register now to gain a solid understanding of core business principles, improve your business transaction skills and better serve clients!

8:30 am	Registration and Coffee	11:55 am	Networking Lunch
9:00 am	Welcome and Opening Remarks	1:00 pm	Understanding Corporate Tax in Making Business Decisions Ron Choudhury , Miller Thomson LLP - Fundamental concepts of corporate taxation - Setting up the corporation with the right corporate structure - Integrating corporate and personal taxes for tax minimization - Use of Professional and Personal Service Corporations
9:10 am	Guide to Financial Statements - Key accounting concepts and lingo - How to interpret financial statements - Understanding your client's financial condition - Identifying areas of concern for the business and properly advising your clients - Improving your skills for negotiating and structuring deals	1:55 pm	Marketing, Public Relations and Communications Management - Understanding basic marketing concepts and market strategies - Legal and reputational risks: how should legal counsel be involved in effective crisis management - When companies need corporate communications - What a business undergoing crisis communications will encounter - How to understand the desired outcomes of crisis communications
10:25 am	Health Break	2:55 pm	Health Break
10:20 am	Business Valuations and Financing Julia Principe , Cohen Hamilton Steger & Co. Inc. - Understanding the various valuation methodologies, approaches and techniques - Key issues that affect the valuation of a business - Determining objectives of both seller and purchaser: essential questions to ask - Walk through of financing process and typical financing scenarios - The Capital Continuum, key leverage drivers and underwriting process - Strategies for helping the transaction work out to your client's advantage - Effectively managing your clients' expectations	3:10 pm	Human Resources and Workforce Management Alycia Riley , Gowling WLG Antonio F. Urdaneta , Workplace Legal - Different workplace structures - Terminating employees - Increased use of tech and AI and implications
		3:55 pm	Q&A
		4:00 pm	Program Concludes

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd
Questions? pd@oba.org