

IP Law Fundamentals

*Information Technology and Intellectual Property Law Section
and Young Lawyers Division*



In person



Webcast

Monday, October 3, 2022 | 9:00 am – 12:30 pm

Location: OBA Conference Centre, 20 Toronto St.

Program Chairs: **Keagan Davis-Burns**, Cunningham Swan Carty Little & Bonham LLP (Kingston)
Wendes Keung, Torys LLP (Toronto)



Substantive Hours: This program is eligible for up to 3h 30m

Are you new to or looking to expand your practice to intellectual property law?

Don't miss the opportunity to get up to speed on the fundamentals of intellectual property law. Also, hear about emerging issues and trends in IP and crucial insights on how to develop and build your IP law practice from seasoned practitioners.

Get the foundational knowledge you need as you launch your IP law practice.

9:00 am Welcome and Opening Remarks

FOUNDATIONS OF IP LAW

9:05 am **Copyrights**

Sepideh Nassabi, Minden Gross LLP (Toronto)

Dian Thompson, Marks & Clerk LLP (Toronto)

- Exploring the protections of a copyright
- Asserting and defending against infringement claims
- Available remedies for copyright infringement
- Balancing value against cost of enforcement

9:35 am **Trademarks**

Robert Maratta, Cunningham Swan Carty Little & Bonham LLP (Kingston)

Nicole Zeit, Torys LLP (Toronto)

- Exploring the types of trademarks available
- Navigating the registration process
- How to protect your trademark
- Unravelling trademark infringement
- Remedies for trademark infringement

10:05 am **Patents**

Erin Creber, Gowling WLG (Ottawa)

Joanna Ma, Bereskin & Parr LLP (Kitchener)

- Roles of a lawyer in obtaining and enforcing a patent
- Fundamentals of patent claims and applications
- How to assess whether a patent infringement has occurred
- Key defences to a patent action
- Damages and remedies

10:35 am **Trade Secrets**

Lorraine M. Fleck, WeirFoulds LLP (Toronto)

- Choosing between trade secret and patents
- How trade secrets are protected
- Remedies for misuse or unauthorized disclosure

10:55 am **Break**

EMERGING ISSUES AND BUILDING YOUR PRACTICE

11:10am **Emerging Issues and Trends in IP Law**

Jennifer R. Davidson, Deeth Williams Wall LLP (Toronto)

Sam Ip, Osler Hoskin & Harcourt LLP (Toronto)

- Non-Fungible Tokens
- IP in virtual space and the metaverse
- Artificial Intelligence

11:55 am **Building your IP Practice**

Elizabeth S. Dipchand, Dipchand LLP (Toronto)

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd

Questions? pd@oba.org



Beverley Moore, Borden Ladner Gervais LLP (Ottawa)

Callum Lootsma, Bereskin & Parr LLP (Toronto)

- Building blocks for a successful IP practice
- Technical skills knowledge
- Patent and Trademark agents

12:25 pm Questions and Concluding Remarks

12:30 pm Program Concludes

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