



# Leveraging AI and Predictive Analytics to Serve Clients and Accelerate Your Practice



## DATE/TIME

Part 1: Thursday, November 10, 2022 | 9:00 am – 12:15 pm (ET)  
Part 2: Tuesday, February 7, 2023 | 12:30 pm – 4:00 pm (ET)

## LOCATION:

OBA Conference Centre  
20 Toronto Street, 2<sup>nd</sup> Floor, Toronto, ON M5C 2B8

## TECHXPO CHAIR:

Gurteg Singh, Barrister and Solicitor, Ethical Associates Inc.

## PART 1 PROGRAM CHAIRS:

Jesse Beatson, Norton Rose Fulbright Canada LLP  
Colin Stevenson, Stevenson Whelton LLP



Professionalism Hours: Part 1 contains 3h.

*The OBA has been approved as an Accredited Provider of Professionalism Content by The Law Society of Ontario.*

The pandemic has accelerated our reliance and integration of technology from how we serve our clients, practice more effectively, ensure law firm productivity and profitability, to exploring innovative technology tools such as Artificial Intelligence (AI) that will transform the practice of law. The technology decisions you make today, tomorrow, or next year will enable you to operate with minimal disruption even in the face of significant challenges. Choosing the technology solutions that are right for your firm will help you stay nimble in the face of continued uncertainty.

Join us in-person at TECHxpo 2022 to learn more about popular and new technology solutions that your colleagues use to successfully manage their practices. Don't miss this opportunity to hear and watch how AI automation tools, predictive analytics and other technology tools can be of real value to you in your practice. Now more than ever, you must make technology one of the key components of your business plan.

### Part 1: November 10, 2022

- 8:30 am Registration
- 9:00 am **Welcome and Opening Remarks**  
Gurteg Singh, Barrister and Solicitor
- 9:10 am **Introductory Remarks - Artificial Intelligence and Legal Practice**  
The Honourable Justice David Brown, Court of Appeal for Ontario  
Dr. Amy Salyzyn, Faculty of Law, University of Ottawa
- 9:30 am **Automation Tools**  
Artificial intelligence is poised to disrupt the legal industry and transform the way law is currently practiced. This sentiment is often repeated. But how can lawyers, many who may readily agree, gain insight into how to identify and deploy AI tools that will provide real value? Choosing the right tools to integrate into existing workflows can be a challenge. Where can AI make the greatest impact? Should AI solutions be sourced externally, or built internally? Once AI is in place, what processes and skillsets are required to maximize its effectiveness and usefulness? This panel will explore these issues, with an emphasis on practical and tangible takeaways for participants. The focus will be on "AI automation tools", which can be helpful in such areas as document automation, due diligence, e-discovery, and contract review. Wondering how an automation tool actually works? Watch a demonstration of the automation tool MedChart.

**Moderator**

**Jesse Beatson**, Norton Rose Fulbright Canada LLP

**Speakers**

**Nicky Bhatti**, Marble

**Friedrich Blase**, The Un-Firm of the Future and former OBA Innovator in Residence

**Al Hounsell**, Norton Rose Fulbright Canada LLP

**Kathleen Killin**, Thomson Reuters

**10:30 am** Health and Networking Break

**10:45 am Predictive Analytics**

This panel will discuss how predictive litigation analytics can deliver data driven insights on judges, courts, damages and in particular, case and motion assessments across most practice areas. Data analysis can also help lawyers provide more predictability on fees and more appealing alternative fee arrangements. AI can also help reduce clients' costs, improve lawyers' efficiency, and increase the accuracy and reliability of legal advice.

At this session learn how lawyers use the latest AI applications to decide whether to litigate or settle, how to assess the risks and benefits of motions and other tactical steps, including crucial questions too often ignored at the outset, such as the valuation of companies or the quantification of damages. You'll not want to miss out watching a demonstration of Blue J's AI powered prediction engine in action.

**Moderator**

**Colin Stevenson**, Stevenson Whelton LLP

**Speakers**

**Ben Alarie**, Blue J Legal

**April Brousseau**, Clifford Chance

**Paul-Erik Veel**, Lenczner Slaght LLP

**12:15 pm** Part 1 concludes