

## Writing Persuasive Legal Documents

### Civil Litigation



Webcast

**Date:** Monday, September 27, 2021 | 9:00 am to 12:30 pm

**Location:** Webinar Only

**Agenda:** 9:00 am Program Commences  
12:30 pm Program Concludes



This program contains:  
**1hr 45m of Professionalism Content**  
**1hr 45m of Substantive Content**

*The OBA has been approved as an Accredited Provider of Professionalism Content by The Law Society of Ontario.*

Writing strategically is as important as oral advocacy. It is part of the foundation of solving and winning legal disputes, and a technique that is used daily. All lawyers, new and seasoned, need to be continuously sharpening their drafting skills. Time is always of the essence in the legal world and the better skilled you are at writing legal documents, the quicker this task will be, making you a more effective and efficient lawyer. Our stellar faculty will teach you how to write in a tactical and winning way while moving beyond the reliance on boilerplate precedents. Learn what the Court expects, what works and what doesn't, and get expert guidance on how to write and win in a practical, strategic, and focused way.

Join us for this highly practical program and learn from the experts.

**Program Chairs:** **Moya Graham**, McCarthy Tétrault LLP  
**Jeremy Devereux**, Norton Rose Fulbright Canada LLP

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9:00 am Welcome and Opening Remarks

9:05 am **Point of View from the Bench**  
**The Honourable Jasmine T. Akbarali**, Superior Court of Justice  
**The Honourable Russell Juriansz**, Court of Appeal for Ontario

- Identify and write for your audience
- Think about your writing from the Judge's perspective

9:45 am **Writing Tips and Strategies: Overviews & Conclusions**  
**The Honourable Gloria Epstein**, Court of Appeal for Ontario (Retired)

- Explore how to draft an effective overview
- Understand the importance of being clear and concise
- Discuss the importance of a roadmap and theory that weaves throughout

10:15 am **Writing Tips and Strategies: Persuasive Fact Writing**  
**Erin Durant**, Durant Barristers

- Determine the facts that matter and how they should be presented
- Delve into how to present the facts in a persuasive and fair manner
- Discuss the importance of logic and structure

10:55 am Health Break

11:05 am **Writing Tips and Strategies: Persuasive Argument Writing**  
**Sandra Barton**, Gowling WLG

- Canvass the best approach for persuasively presenting your arguments
- Examine how to use the facts and law, and structure your argument section

11:45 am **Pleadings, Mediation Memos, Pre-trial Memos, Factum, Final Argument**  
**Moya Graham**, McCarthy Tétrault LLP  
**Jeremy Devereux**, Norton Rose Fulbright Canada LLP

- Discuss how the purpose of legal documents impacts writing
- Explore the writing strategies that are common and those that are different across legal documents

12:10 pm **The final edit**  
**The Honourable Gloria Epstein**, Court of Appeal for Ontario (Retired)

- Hear about the signs of an unedited factum
- Learn the processes used by successful self-editors

12:30 pm Closing Remarks

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**Questions? pd@oba.org**