

Innovation In Trusts & Estates Law

Trusts and Estates Law



Webcast

Date: Monday June 15, 2020 | 9:00 am - 12:15 pm

Location: OBA Conference Centre
20 Toronto Street, 2nd Floor, Toronto

Program Chairs: **Alex Procope**, PBP Lawyers
Noah Weisberg, Hull & Hull LLP



This program is eligible for up to 1.75 hours of Professionalism and 1.5 hours Substantive

Embracing innovation in your Trusts and Estate practice can help you stay ahead of the curve and better serve your clients. Technological and other innovative approaches to substantive and practical issues can enhance your effectiveness and efficiency as a practitioner in this space. Join us to explore innovation in trusts and estates law, as we unravel practice tools, substantive legal issues and procedural matters. Walk away with valuable insights and advice you can implement in your practice immediately.

9:00am	Opening Remarks	10:00am	Mastering Legal Marketing
9:05am	The Importance of Innovation Colin Stevenson , Stevenson Whelton Barristers		Eva Chan , Social Media Strategist
	<ul style="list-style-type: none"> Considering innovation and the legal industry Exploring the need for the profession to change What is the OBA doing? 		<ul style="list-style-type: none"> How online marketing differs from traditional marketing Generating clients online Maximizing value when using content marketing Developing a social media strategy What you need to know about social media, web design, blogs, and search engine optimization
9:15am	Modernizing the Will Plan Jordan Atin , Hull & Hull LLP		
	<ul style="list-style-type: none"> How both solicitors and litigators can use the E-state planner 		
9:30am	Innovation in End of Life Planning Dr. Daren Heyland , Kingston General Hospital	10:15am	Practice Innovation: Getting You to the Next Level Juda Strawczynski , LAWPRO
	<ul style="list-style-type: none"> What is the Plan Well Guide? How can it assist your clients? 		<ul style="list-style-type: none"> Innovating to enhance your practice and reduce your risks Determining which innovations you need right now Strategies for successful implementation Key resources
9:45am	Strategies for Managing Legal Information Patrick Hartford , Notice Connect	10:35am	Can Artificial Intelligence Help? Bettina Xue Griffin , Blue J Legal
	<ul style="list-style-type: none"> Best practices for Notice to Creditors Benefits of utilizing a Wills Registry / Knowledge of a Will Notice 		<ul style="list-style-type: none"> How AI can assist in predicting court outcomes and finding relevant case law
		10:45am	Questions & Answers
		10:50am	BREAK

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd
Questions? pd@oba.org

11:05am **Being Innovative in Exploring Litigation Alternatives**

Omar Ha-Redeye, Durham Community Legal Clinic

Howard Black, Minden Gross LLP

- 'Selling' litigation alternatives to clients
- Benefits and detriments to alternative dispute resolution
- Your mediation options: informal mediation, court ordered mediation, and judicial mediation

11:25am **Utilizing Social Media Evidence**

Ben Arkin, Arkin Furrow Estate Law

- When can social media provide valuable evidence?
- Accessing and preserving social media evidence
- Best practices for admitting social media evidence

11:50am **Planning Considerations for Digital Assets**

Birute Luksenaitė, Portfolio Estate Law

- Jurisdictional approaches to digital assets
- Steps for planning and administering a digital estate plan
- Critical estate issues related to digital assets

12:10pm Questions & Answers

12:15pm Program Concludes

Sponsored by



PROGRAM REGISTRATION IS ONLINE www.oba.org/pd

Questions? pd@oba.org