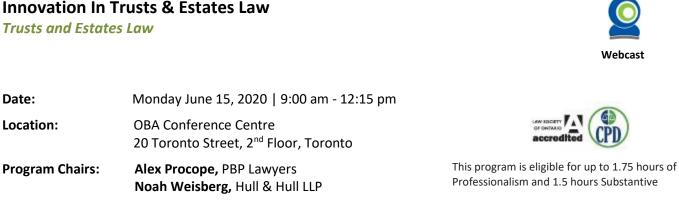


# **Innovation In Trusts & Estates Law**

**Trusts and Estates Law** 

Date:



Embracing innovation in your Trusts and Estate practice can help you stay ahead of the curve and better serve your clients. Technological and other innovative approaches to substantive and practical issues can enhance your effectiveness and efficiency as a practitioner in this space. Join us to explore innovation in trusts and estates law, as we unravel practice tools, substantive legal issues and procedural matters. Walk away with valuable insights and advice you can implement in your practice immediately.

## 9:00am Opening Remarks

## 9:05am The Importance of Innovation

Colin Stevenson, Stevenson Whelton Barristers

- Considering innovation and the legal industry
- Exploring the need for the profession to change
- What is the OBA doing?

## 9:15am Modernizing the Will Plan

Jordan Atin, Hull & Hull LLP

How both solicitors and litigators can use the E-state planner

## 9:30am Innovation in End of Life Planning

Dr. Daren Heyland, Kingston General Hospital

- What is the Plan Well Guide?
- How can it assist your clients?

## 9:45am Strategies for Managing Legal Information

Patrick Hartford. Notice Connect

- Best practices for Notice to Creditors
- Benefits of utilizing a Wills Registry / Knowledge of a Will Notice

## 10:00am Mastering Legal Marketing

Eva Chan, Social Media Strategist

- How online marketing differs from traditional marketing
- Generating clients online
- Maximizing value when using content marketing
- Developing a social media strategy
- What you need to know about social media, web design, blogs, and search engine optimization

### 10:15am Practice Innovation: Getting You to the Next Level Juda Strawczynski, LAWPRO

- Innovating to enhance your practice and reduce your risks
- Determining which innovations you need right now
- Strategies for successful implementation
- Key resources

## 10:35am Can Artificial Intelligence Help?

Bettina Xue Griffin, Blue J Legal

How AI can assist in predicting court outcomes and finding relevant case law

10:45am Questions & Answers

10:50am BREAK

#### **PROGRAM REGISTRATION IS ONLINE** www.oba.org/pd

## Questions? pd@oba.org

300-20 Toronto St. Toronto, ON M5C 2B8 | Toll Free: 1-800-668-8900 | Tel: 416-869-1047 | Fax: 416-642-0424



# 11:05am Being Innovative in Exploring Litigation Alternatives

Omar Ha-Redeye, Durham Community Legal Clinic Howard Black, Minden Gross LLP

- 'Selling' litigation alternatives to clients
- Benefits and detriments to alternative dispute resolution
- Your mediation options: informal mediation, court ordered mediation, and judicial mediation

## 11:25am Utilizing Social Media Evidence

Ben Arkin, Arkin Furrow Estate Law

- When can social media provide valuable evidence?
- Accessing and preserving social media evidence
- Best practices for admitting social media evidence

## 11:50am Planning Considerations for Digital Assets Birute Luksenaite, Portfolio Estate Law

- Jurisdictional approaches to digital assets
- Steps for planning and administering a digital estate plan
- Critical estate issues related to digital assets

12:10pm Questions & Answers

12:15pm Program Concludes

#### Sponsored by



## PROGRAM REGISTRATION IS ONLINE www.oba.org/pd Questions? pd@oba.org

300-20 Toronto St. Toronto, ON M5C 2B8 | Toll Free: 1-800-668-8900 | Tel: 416-869-1047 | Fax: 416-642-0424