



CANNABIS LAW DAY

November 25, 2019



Cannabis Law Day

Ontario Bar Association

DATE/TIME

Monday, November 25, 2019

9:00 am – 4:15 pm

LOCATION:

Twenty Toronto Street Conferences and Events

20 Toronto Street, 2nd Floor, Toronto, ON M5C 2B8

PROGRAM CHAIRS:

Ranjeev Dhillon, McCarthy Tetrault

Trina Fraser, Brazeau Seller



In-Person



Webcast



accredited



Substantive Hours: This program contains **5h 15m**

The OBA has been approved as an Accredited Provider of Professionalism Content by The Law Society of Ontario.

Do you want to be at the forefront of Cannabis Law? As an estimated \$30 billion industry, cannabis is transforming the Canadian marketplace and legal landscape. Since its legalization we have been inundated with M&A activity, IPOs, new retail outlets and cross-border activity as this nascent industry takes root. All of this action presents a new field of opportunity for lawyers whether practicing in a small, medium, large or in-house environment, and regardless of your area of practice. Hear from this expert faculty on the nuances of cannabis law, how it affects your practice areas and how to enter this sector with confidence.

8:30 am Registration and Coffee

9:00 am Welcome and Introductions

9:05 am Cannabis in Ontario today – An overview

Ranjeev Dhillon, McCarthy Tetrault

Trina Fraser, Brazeau Seller

One year after the legalization of cannabis, there remain a number of different legislations and regulations across the country. This panel will provide a regulatory overview of the cannabis industry in Ontario and Canada today, including what is provincially regulated what do you need to do to ensure compliance, what is federally regulated, where do you need to go to get licenced and how do you approach licencing.

10:00 am Topicals, Edibles and Extracts – This changes everything!

Moderator: Ranjeev Dhillon, McCarthy Tetrault

Ron Fichter, Auxly Cannabis Group Inc.

Lewis Retik, Gowling WLG

Cannabis edibles, topicals and extracts were legalized on October 17th, 2019. What are edibles, topicals and extracts? Why are they only being legalized now and how will the legalization impact your cannabis company? How can they impact your non-cannabis company? This session will give you an overview of the regulatory changes, and delve

into the anticipated approach by law enforcement and regulators in implementing and administering topicals, edibles and extracts.

10:45 am Networking Break

11:00 am The Top 10 Misunderstandings Regarding the Cannabis Sector

Moderator: Trina Fraser, Brazeau Seller

Ruth Chun, Chun Law Professional Corporation

Whether dealing with clients, potential clients or other counsel, you will encounter a lot of misunderstandings regarding the cannabis sector. Leading lawyers from the sector will discuss ten commonly held misunderstandings and ensure that you are ready to approach issues knowledgeably.

11:45 am Lunch

12:15 pm Update from the Agencies

Sandra Lucas, Senior Legal Counsel, AGCO

Sylvie Roussel, General Counsel and Corporate Secretary, OCS

Hear the latest from the AGCO and the OCS one year after legalization and how they have built a regulatory system from the ground up. This will include both regulators' insights into the retail experiences, how they are preparing for edibles, topicals and extracts and an update on private participation in cannabis delivery

consultations by the OCS as well as how the AGCO is preparing for the opening up of retail store applications (including farm-gate locations).

2:30 pm Networking Break

2:45 pm **CONCURRENT SESSIONS: CHOOSE A OR B**

A

Privacy Concerns and Considerations

Moderator: Ranjeev Dhillon, McCarthy Tetrault

Cailey Greenberg, Canopy Growth Corporation
Ruth Promislow, Bennett Jones LLP

What are the privacy considerations for purchasers and patients of cannabis? What are the privacy risks and liabilities to organizations selling/dispensing cannabis? How can public identification of users invite discrimination by third parties? What legislation governs the data? What precautions are required in managing records to prevent data breaches?

OR

2:45 pm **Federal Licensing Concerns**

B

Moderator: Trina Fraser, Brazeau Seller

Danielle O'Beirne, Auxly Cannabis Group Inc.
Ivan Ross Vrána, Eve & Co.

If you are involved in cultivation, processing, sale for medical purposes, analytical testing or research you will be required to obtain a federal licence. Learn about the federal licencing regime in Canada and how it interacts with Ontario's regime. Make sure you are able to counsel your clients on how and when to obtain a federal licence and how to correctly maintain it.

1:00 pm **CONCURRENT SESSIONS: CHOOSE A OR B**

A

Domestic and Cross Border Mergers and Acquisitions in the Cannabis Sector

Ranjeev Dhillon, McCarthy Tetrault

Rami Chalabi, McCarthy Tetrault

Every day, we are inundated by news of a new M&A transaction that has just closed. Is an acquisition the most effective way for your client to grow, and what should the acquirer and the target be taking into account to ensure they realize the desired outcome? What regulatory and other concerns arise with mergers that involve American or other international corporations?

OR

1:00 pm **Retail Considerations**

B

Moderator: Trina Fraser, Brazeau Seller

Hunter Forman, Torkin Manes LLP

Sandra Lucas, Alcohol and Gaming Commission of Ontario

As the cannabis sector takes hold, many entrepreneurs see retail in cannabis as a potential opportunity. This expert panel will discuss how you need to advise your client who wants to open up a cannabis retail store.

1:45 pm **CONCURRENT SESSIONS: CHOOSE A OR B**

A

Cannabis Financing and Valuations

Moderator: Ranjeev Dhillon, McCarthy Tetrault

Sherri Altshuler, Aird & Berlis LLP

Bill Stamatis, Deloitte LLP

Hear from valuers and financiers in the cannabis sector about how they are approaching the cannabis sector. What types of financing structures are available for cannabis companies? What are red flags? What are they looking for? Can you hold security over cannabis inventory? How do you value cannabis work in progress?

OR

3:15 pm **Advertising and Marketing Cannabis**

Moderator: Trina Fraser, Brazeau Seller

Rebecca Brown, Crowns Agency

Chad Finkelstein, Dale & Lessmann LLP

This panel will explore and discuss federal and provincial regulations relating to the promotion of cannabis, cannabis accessories and services related to cannabis, as well as prohibitions relating to the sale of products with attributes, functions, labels, packages that could be appealing to young people.

4:00 pm Concluding Remarks

4:15 pm Program Concludes

1:45 pm **Municipal Regulations and Commercial Landlord's Concerns**

B

Moderator: Trina Fraser, Brazeau Seller

Dennis Daoust, Daoust Vukovich LLP

If you have commercial landlords as clients there is a good chance that they have been, or soon will be, approached by a cannabis company. Make sure that you are ready to counsel your client as to how municipal regulations and typical real property law remedies apply.