

## Changes to Trademark Practice: Transitioning to the New Regime

*Information Technology & Intellectual Property Law*



**Date:** Thursday, June 20, 2019 | 9:00am – 11:00am

**Location:** OBA Conference Centre  
20 Toronto Street, 2<sup>nd</sup> Floor, Toronto



**Program Chairs:** **John Simpson**, Shift Law Professional Corporation  
**Charlotte McDonald**, Gowling WLG

**Substantive Hours:** This program is eligible for up to 2h 00m.

On June 17, 2019, significant amendments to the Canadian *Trademarks Act* and *Trademarks Regulations* enacted through Bills C-30 (2014) and C-86 (2018) come into force. These amendments considerably alter trademark prosecution, opposition, and enforcement practice, as well as introduce new Trademark Office practices, including examinations for distinctiveness and Registrar initiated section 45 proceedings. Attend this timely program to learn about navigating the latest Practice Notices published by the Trademarks Office, and to identify and understand the pitfalls and best practices for trademark owners and practitioners under the new regime.

8:30 am Registration

9:00 am Welcome and Opening Remarks

9:05 am **New Trademarks Act and Prosecution Essentials**

**Nicole Zeit**, Torys LLP

**Michelle Nelles**, Torys LLP

- Highlights of the new substantive and procedural changes regarding trademark prosecution
- Review of the latest practice notices
- Practical tips and strategies for adapting to the new regime

10:00 am Networking Break

10:10 am **New Trademarks Act and Summary Cancellation, Oppositions & Enforcement**

**Jonathan Colombo**, Bereskin & Parr LLP

- Analysis of opposition and section 45 related amendments
- New bad faith ground of opposition and expungement
- Registrar initiated section 45 proceedings
- Not yet in force future anti-trolling amendments

10:50 am Questions and Concluding Remarks

11:00 am Program Concludes

**PROGRAM REGISTRATION IS ONLINE** [www.oba.org/pd](http://www.oba.org/pd)

Questions? [pd@oba.org](mailto:pd@oba.org)