



SPONSORSHIP BENEFITS

**FOR MORE INFORMATION, CONTACT CATHY ROBINSON
AT SPONSORSHIP@OBA.ORG OR 416-869-1047**

SPONSORSHIP PACKAGES



**ONTARIO
BAR ASSOCIATION**
A Branch of the
Canadian Bar Association



ADVANTAGES OF SPONSORING

SPONSORSHIP WILL BENEFIT YOUR FIRM

RARE OPPORTUNITY TO REACH A KEY TARGET GROUP ALL IN ONE ROOM

Many leading names and key opinion leaders attend the program

ELEVATE YOUR FIRM ABOVE THE COMPETITION

Gain the competitive edge and top-of-mind awareness through event signage and verbal recognition

ENJOY INVALUABLE AWARENESS WITH A HIGHLY TARGETED AUDIENCE

Your firm will be featured in the multi-channel promotional campaign leading up to the program -- thereby connecting your brand with this prestige event

GENERATE GOODWILL BY SUPPORTING AN IMPORTANT EVENT

Enjoy goodwill by supporting an event that is important to many lawyers

ENHANCE YOUR PERSONAL CONNECTIONS AT THE CONFERENCE

Great place to catch up with existing contacts and make new ones



SPONSORSHIP LEVELS



PLATINUM PARTNER (CONTACT US FOR RATES AND AVAILABILITY)

Enjoy special status at the event, including having your company logo prominently displayed on the materials, with the following key marketing benefits:

- Elevated brand logo recognition on the dedicated OBA Web information and registration page
- Elevated brand logo recognition on the marketing materials including the on-site posters
- Elevated brand logo recognition in e-blasts
- Verbal recognition and thanks from the podium
- Exclusivity may be available
- Two complimentary registrations



GOLD PARTNER (CONTACT US FOR RATES AND AVAILABILITY)

Enjoy special status at the event, including having your company logo prominently displayed on the materials, with the following benefits:

- Prominent brand logo recognition on the dedicated OBA Web information and registration page
- Prominent brand logo recognition on the marketing materials including the on-site posters
- Prominent brand logo recognition in e-blasts
- Verbal recognition and thanks from the podium



SILVER PARTNER (CONTACT US FOR RATES AND AVAILABILITY)

Enjoy significant status at the event, including having your company logo showcased on the materials, with the following benefits:

- Brand logo recognition on the dedicated OBA Web information and registration page
- Brand logo recognition on the digital signage
- Brand logo recognition in e-blasts
- Verbal recognition and thanks from the podium



On behalf of the Ontario Bar Association, we thank you in advance for considering sponsorship of this important program. There may be additional opportunities for this program.

To place your sponsorship or for more information, please contact:

Cathy Robinson,
Manager of Sponsorships
416-869-1047 ext., 409
sponsorship@oba.org