

Dealing with Domain Names: Critical Advice and Essential Updates

Information Technology and Intellectual Property Law



In-Person



Webcast

Date: Monday March 26, 2018 | 12:00 PM – 2:30 PM

Location: Twenty Toronto Street Conferences and Events

Agenda:
12:00 pm Registration
12:30 pm Program Starts
2:30 pm Program Concludes



This program is eligible for up to 2 Substantive Hours.

Domain names are often particularly valuable assets for businesses. Ensure you are up to date on the latest developments in this legal space, to allow you to best protect your clients' interests. From dealing with domain names in corporate transactions, to handling dispute resolution through arbitration and the courts, our expert panel will get you the essential insights you need.

Program Chair: John Simpson, Shift Law

Speakers:
Eric Macramalla, Gowlings WLG and Domain Name Arbitrator
Zak Muscovitch, The Muscovitch Law Firm
John Simpson, Shift Law
Sangeetha Punniyamoorthy, DLA Piper (Canada) LLP [Moderator]

12:30pm Welcome and Opening Remarks

12:35pm **Navigating Domain Name Dispute Arbitration Procedures**

- Exploring the available processes: UDRP and CDRP
- Making sense of recent trends in domain name arbitration
- Practical advice for mastering arbitration

1:05pm **How Have Canadian Courts Dealt with Domain Name Disputes?**

Get up to speed on how the courts have considered rights and remedies related to domain names in Canada, including:

- Domain names as personal property
- The intersection of domain names and trademark rights
- Domain name passing off

1:40pm Networking Break

1:50pm **Domain Name Transaction Essentials**

- Expert advice for handling the purchase, sale and leasing of domain names

2:20pm Questions and Concluding Remarks

2:30pm Program Concludes

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd

Questions? pd@oba.org