

Privacy Across Borders

Information Technology and Intellectual Property Law & Privacy and Access to Information Law



In-Person



Webcast

Date: Wednesday, October 11, 2017 | 9:00 am to 1:00 pm

Location: Twenty Toronto Street Conferences and Events
20 Toronto Street, 2nd Floor, Toronto

Chair: Christopher Harris, The Hospital for Sick Children



Professionalism Hours: This program contains 0h 30m
Substantive Hours: This program is eligible for up to 3h 30m

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In today's global market, you can no longer assume that your clients' compliance with Canadian privacy laws is sufficient. From data storage in foreign jurisdictions to cross-border transactions, it is essential that you are up to speed on the interaction between Canadian and foreign privacy regimes to allow you to confidently advise your clients on the impacts for their business. Ensure you have the insights you need on recent US, UK and EU privacy-related developments with this helpful program.

8:30 am Registration and Coffee

9:00 am Welcome and Opening Remarks

9:05 am **What is the Reach of Canadian Law Outside Canada?**

Paige Backman, Aird & Berlis LLP

Angela Swan, Aird & Berlis LLP

- When does PIPEDA apply to foreign-based entities? Making sense of *A.T. v. Globe24h.com*
- Clarifying the extra-territorial reach of Canada's Anti-Spam Legislation
- When does legislation override a choice of forum clause in terms of use? Exploring *Douez v. Facebook*

9:45 am **The Impact of Canadian Privacy Laws on Cross-Border Business Transactions**

Imran Ahmad, Miller Thomson LLP

- Key provisions to consider in drafting cross-border agreements
- Impacts of the new *Digital Privacy Act*

10:30 am **Current Issues in US-Canada Privacy Law**

Amy Pimentel, McDermott Will & Emery LLP

Molly Reynolds, Torsys LLP

- Is Canadian information protected by the US *Privacy Act*?
- Considerations for information sent within Canada which transits through the US
- What does the US-EU Privacy Shield mean for your clients?

11:15 am Networking Break

11:30 am **Upcoming Changes to the European Union's Regime**

Marie Houde, Senior Director, Global Compliance and Chief Privacy Office, RBC

Sylvia Kingsmill, BA, LLB, Partner Deloitte

Samantha Simms, d8amatiks Ltd

Kim von Arx, d8amatiks Ltd

- What do you need to know about the EU's General Data Protection Regulation (GDPR) coming into force May 2018?
- Helpful advice for reviewing and negotiating "standard terms"
- What effect, if any, will Brexit have for Canadian companies doing business in the UK?

12:25 pm **Navigating Tricky Professionalism Issues**

Phil Brown, Law Society of Upper Canada

Dan Pinnington, LawPRO

- Critical cautions for advising on foreign law
- Helpful advice for crossing the border with confidential information
- Your role in data ethics
- Managing your professional obligations when using cloud services

12:55 pm Questions and Closing Remarks

1:00 pm Program Concludes

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd

Questions? pd@oba.org