



BUILDING A THRIVING ADR PRACTICE

OBA CPD SELECT



accredited
CPD

RUN TIME: 4h 02m

Professionalism Hours:

This program contains 4h 00m.

Learn how to develop a marketing plan for yourself and your firm. Our experts will walk you through various social media platforms including LinkedIn and Twitter to help you expand your network and boost your visibility in the profession. Gain practical tips on brand management, content marketing, and business development strategies to grow your firm.

CHAPTER 1: Establishing a Successful Mediation Practice

1.1 How to Get Started as a Mediator

[Kumail Karimjee](#), [Bernard Morrow](#), [Daniella Wald](#)

Whether you are an experienced lawyer looking to transition into a mediation practice, a young lawyer hoping to build a mediation practice early in your career, or somewhere in between, this helpful discussion will help you gather insights and strategies on how to break into the mediation field. Explore the various designations you can pursue and how you can obtain them. Hear about the different styles of mediation and the pros and cons of joining a roster.

1.2 Balancing Your Mediation Practice and Differentiating Yourself in a Crowded Market

[Kumail Karimjee](#), [Bernard Morrow](#), [Daniella Wald](#)

Mediation is often a part-time component of a full-time legal practice. Our diverse panel will share their secrets to success, and you will walk away with helpful tips on managing both a mediation and legal practice. Build a thriving practice by learning how to stand out in a crowded field and gain more clients.

CHAPTER 2: Managing Personality Disorders in Mediation

2.1 Recognizing Personality Disorders

[Howard Hurwitz](#)

According to the Centre for Addiction and Mental Health, “people who have [personality disorders] behave and communicate in ways that are very different from what is expected in the society they live in.” Whether you are acting in the role of mediator or counsel, the involvement of a person with a personality disorder may make mediation challenging. Our expert faculty will explore the science and prevalence of personality disorders, key characteristics to look for to recognize common personality disorders.

2.2 Strategies for Dealing with Disabilities in Mediation

[Mary S. Truemner](#)

How can you effectively interact with an individual affected by a personality disorder and enhance the likelihood of mediation success? What accommodations may be necessary? Hear practical strategies on improving mediation when personality disorders are present.

2.3 How to Avoid Emotional Triggers During Mediation

[Nathalie Boutet](#)

This session will explore brain patterns and help you understand the limbic system. Gain practical strategies to help you avoid triggers and maintain decorum in your professional process.

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd

Questions? pd@oba.org



CHAPTER 3: Cultural Competency Training

3.1 Cultural Competency to Help you Thrive in your ADR Practice

Christine Kim

In this increasingly multicultural environment, it is not uncommon for you to find yourself in a cross-cultural situation where clients are bringing different cultures to the table. Misunderstandings, biases, stereotypes, and a lack of appreciation for different cultures and their reflections in the actions of your clients may negatively impact the ADR process, perception of fairness and ability to resolve legal disputes. Whether you are acting as counsel, mediator or arbitrator, our panel of experts will help you unravel the implications and importance of cultural competency in your ADR practice. Become a more culturally competent lawyer and ADR professional to improve your relationships with clients and opposing parties and become better at resolving disputes.

CHAPTER 4: Mediator Strategies for Reaching Consensus

4.1 Mediator Strategies for Success in Navigating Difficult Situations

Kathryn d’Artois, Ian Hull, Ian Mackenzie, Michael Silver

Whether you are acting as counsel or mediator, ensure you have the tools to make mediation work for you. Learn valuable tricks of the trade from our expert faculty of mediators, as they share their secrets for success in navigating difficult situations, bringing parties together, and overcoming impasse. Our speakers will explore different scenarios to help you maintain a perception of neutrality throughout the process, manage interfering counsel, and set expectations for the parties involved.

	CBA Member	Non-Member
Webinar	\$275*	\$380*

*Plus applicable taxes

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