

While Franchisor advisory councils do offer Franchisees an opportunity to meet and to discuss issues affecting their interests, the very nature and structure of an FAC favours the interests of Franchisor. All proceedings are conducted in the presence of Franchisor or its agent and do not provide a meaningful opportunity for confidential communications among Franchisees. As such, FAC's are limited in the kinds of support they can provide to Franchisees, particularly in circumstances where one or more Franchisees are in an adversarial position to Franchisor.