

The Canadian Franchise Association (“CFA”) ([www.cfa.ca](http://www.cfa.ca)) is a not-for-profit national trade association which represents almost 500 franchise systems and the professionals who support the franchise industry. The CFA is the national voice for Canadian franchising and works with all levels of government to ensure the development of industry-made solutions. The CFA promotes ethical franchising and educates Canadians about franchising, specific franchise opportunities and proper due diligence through its many events, programs and publications.