

Hot Topics & Ethical Dilemmas in Entertainment, Media & Communication Law

Date: Thursday, September 26, 2013 | 12:00 pm to 5:30 pm

Location: Twenty Toronto Street Conferences and Events
(OBA Conference Centre)
20 Toronto Street, 2nd Floor, Toronto

Program Chairs: **Lauren Corber**, LoCo Motion Pictures
Eric Mayzel, Cassels Brock & Blackwell LLP

Take your practice to the next level by participating in this annual entertainment law event. It will help you stay on top of ongoing evolutions in substantive law, stay away from malpractice claims, provide timely and appropriate advice to your clients and build your practice.

Our faculty of experts will guide you through the best practices for creating and using “bullet proof” release forms. You will hear directly from the LSUC about how to resolve sticky ethical issues unique to your practice. And finally, you will get up to the minute advice about the hot topic of crowdfunding for media and entertainment projects and learn how to address this with your clients to create successful outcomes.

Register now to take part in this engaging discussion with your peers. We look forward to seeing you at the program!



Live



Webcast



3.25 Substantive Hours
1.5 Professionalism Hours
Note: New members may apply any program that contains a minimum of 0.5 Professionalism Hours toward the annual CPD requirement

12:00 pm Registration and Lunch (provided)

12:45 pm Welcome and Opening Remarks from the Chairs

1:00 pm **Keynote Address**

Peter S. Grant, McCarthy Tétrault LLP

1:45 pm **Innovations in Funding: Crowdfunding Models for Entertainment Projects**

With the proliferation of non-equity-based crowdfunding to support entertainment projects, and the proposed regulation of equity-based crowdfunding by the Ontario Securities Commission, crowdfunding is 2013's hot topic. Gain an understanding of the current state of the law relating to crowdfunding and how it is being used in media and entertainment projects. The panellists will define various crowdfunding models (with a focus on non-equity crowdfunding), discuss projects that are best suited for such funding, and analyze the anatomy of a successful crowdfunding campaign. You will also learn about the innovative uses of crowdfunding by broadcasters and exhibitors and how crowdfunding fits into existing Canadian funding models, including reporting to public & private funders and tax credit implications.

Moderator: David Steinberg, Heenan Blaikie LLP

Brian Koscak, Cassels Brock & Blackwell LLP

Brian Meece, RocketHub - New York, NY

Elizabeth Radshaw, HotDocs, Doc Ignite

David Zitserman, Goodmans LLP

Program Sponsor:

Bereskin & Parr
INTELLECTUAL PROPERTY LAW

3:00 pm **(Not So) Hypothetical Ethical Issues for Entertainment, Media & Communications Lawyers**

Joint representation of co-writers, negotiating with unrepresented parties, and the potentially competing interests of a lawyer-agent: Entertainment, media and communication lawyers are confronted by professional issues such as these on a regular basis. You will examine a number of hypothetical scenarios and learn how to resolve them in accordance with the *Rules of Professional Conduct*.

Caterina Galati, The Law Society of Upper Canada

Hilary Goldstein, Buchli Goldstein LLP

Jason Meloche, White Pine Pictures

4:00 pm Networking Break

4:15 pm **Use and Enforceability of Release Forms**

Your client is sure that this season's new hit sitcom is identical to the unsolicited treatment she previously submitted to the network. Another client claims that the home renovation show he recently appeared on has – through the magic of editing – unfairly portrayed him as stubborn and temperamental. Both clients recall signing release forms, and they want your advice. Our expert panel of speakers will examine the use of release forms, such as submission and depiction releases, tell you how to draft enforceable releases, and how they might be challenged in court.

Dan Ciraco, Canadian Broadcasting Corporation

Peter Henein, Cassels Brock & Blackwell LLP

Bob Tarantino, Heenan Blaikie LLP

5:30 pm Question Period and Concluding Remarks from the Program Chairs

5:45 pm Reception

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd

Questions? pd@oba.org