

### Foundations, Protections and Reinvention

**Date:** Friday, February 10, 2012 | 1:30 pm - 4:50 pm

**Location:** Westin Harbour Castle Conference Centre, 2 Harbour Square, Toronto

**Program Chairs:** **Jeanette Lee**, Stohn Hay Cafazzo Dembroski Richmond LLP  
**Brian Wynn**, Gardiner Roberts LLP



2.5 Substantive Hours  
0.5 Professionalism Hours  
3 New Member Hours

This half-day program will take both a bird's eye and ground level view of issues affecting the entertainment, media and communications industries. From the ground, we will examine different types of insurance coverage (not just E&O) that affect entertainment-related activities, and take an in-depth view of professionalism and risk-management issues as they affect the lawyer-client relationship. Our keynote presentation will invite attendees to consider revolutionary changes in technology and the marketplace, and whether content regulation can keep pace. The program will be relevant to private practitioners, business affairs professionals and in-house counsel.

1:30 pm **Keynote Presentation - Creation Out of Destruction: Reinventing Canadian Content Regulation in the Digital Era**

This session will demystify the complicated area of communications law which has become increasingly relevant as we have moved into a truly digital era. We will discuss how technological advances and market forces are creating extreme stresses on applicable laws and regulations. We will also examine various specific technological advances that are being made available to consumers that have created a form of regulatory asymmetry, and where all of this might lead us in the future.

**Dr. (Prof.) Sunny Handa**, *Blake, Cassels & Graydon LLP and McGill University - Montréal*

2:35 pm **Break**

2:55 pm **Are We Covered? Insurance Issues in Entertainment Ventures**

- General liability insurance, producer's package, E&O and other coverage
- Application forms
- Policy language, riders and exclusions
- Claims procedures and pitfalls

Moderator: **Brian Wynn**, *Gardiner Roberts LLP*

Panel: **Neil Gibson**, *Senior General Adjuster, Crawford & Company (Canada) Inc.*

**Kirk Thompson**, *CEO, Front Row Insurance Brokers Inc.*

3:50 pm **Chasing Paper: Who Is Your Client? Professional Responsibility Issues for External and In-House Counsel**

- Determining who is the client
- Conflicts of interest
- Retainer and joint retainer agreements
- Relationship with corporate employer
- Insurance issues for in-house lawyers

Moderator: **Bob Tarantino**, *Heenan Blaikie LLP*

Panel: **Eugene Cipparone**, *Goodmans LLP*

**Dan Pinnington**, *Director, practicePRO, LAWPRO*

4:45 pm **Question Period/Closing Remarks**

4:50 pm **Program Concludes**

Sponsored By:

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Your registration fee includes the keynote address, welcome reception, special events, breakfasts, lunches, refreshments, and access to the electronic materials for ALL programs.



This program has been accredited by the Law Society for 0.5 hours toward the annual Professionalism Requirement  
This program has been accredited by the Law Society for 3 hours toward the annual New Member Requirement.

**PROGRAM REGISTRATION IS ONLINE [www.oba.org/institute2012](http://www.oba.org/institute2012)**

**Questions?** [pd@oba.org](mailto:pd@oba.org)

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